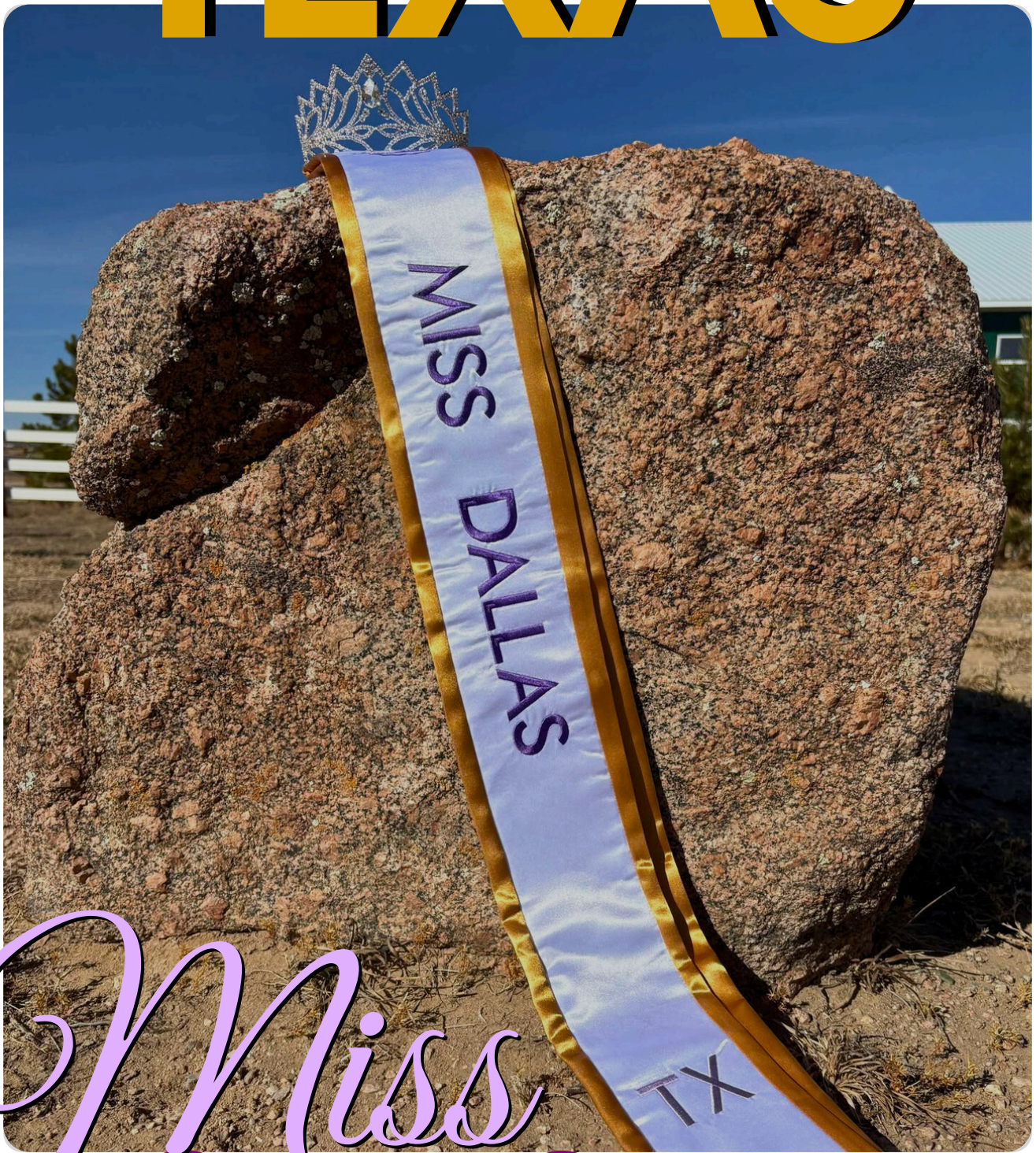


# TEXAS



*Miss*

# AGHERCULTURE

agherculture.com | +1 307-222-8258



# Welcome!

Welcome to the queen class of 2025! We are so very excited to join together to show confidence and beauty while advocating for our favorite industry Agriculture! A Miss agHERculture queen is someone who can promote their passions and connect with the community through a crown and sash. You should pick a platform to advocate on throughout your reign and to utilize during the competition. We hope you utilize your reign to gain confidence, learn more about the agriculture industry and to develop lasting relationships with fellow women in agriculture.

Congratulations on qualifying for Miss agHERculture Texas State Pageant!

## *Vision*

For women to utilize a crown and sash as an avenue to educate the American consumer about the truth and power of the agriculture industry.

## *Mission*

Miss agHERculture provides a platform for girls and women to openly discuss, educate, advocate, and cultivate conversations regarding American agriculture.

## *Motto*

teachHER.

buildHER.

promoteHER.

agHER

# Our Queens

**National & American Queens:** Women & Girls who won the national pageant and will reign for a year advocating for the agriculture industry.

**State Queens:** Women & Girls who won a state pageant or who registered to represent their state. All state queens qualify to compete in the National Pageant.

**City Queens:** Women & Girls who register to represent their city and are invited to compete at their state pageant. State pageants will be started in 2026 to compete at the 2027 National Pageant.

**Age Divisions:**  
as of January 1, 2027

Young Miss 6 - 9 Years old  
Junior Miss 10 - 12 years old  
Teen Miss 13 - 16 years old  
Miss 17 - 21 years old  
Ms. 22 - 34 years old (un-married)  
Mrs. 22 - 34 years old (married)  
Elegant Ms. 35+ years old

Why January 1, 2027? This is the year the contestant would compete at the National Pageant if they win at the Texas State Pageant.

# State Staff

Holly Siebert, State Director  
Contact: [holly@agherculture.com](mailto:holly@agherculture.com)

Jessica Burke, State Advisor  
Contact: [jessica@agherculture.com](mailto:jessica@agherculture.com)

# National Staff

Holly Siebert, National Director  
Contact: [holly@agherculture.com](mailto:holly@agherculture.com)

Charisse Hatfield, National Advisor  
Contact: [charisse@agherculture.com](mailto:charisse@agherculture.com)

Jessica Burke, National Advisor  
Contact: [jessica@agherculture.com](mailto:jessica@agherculture.com)

Randi Cole, National Advisor  
Contact: [randi@agherculture.com](mailto:randi@agherculture.com)

Shelly Gardner, National Advisor  
Contact: [shelly@agherculture.com](mailto:shelly@agherculture.com)

General Administration Email  
Contact: [admin@agherculture.com](mailto:admin@agherculture.com)  
Phone: 307-222-8258

We would love to connect with you! Please feel free to email us, however please expect a response time of 5-7 days.



# City Queen Appearances

## Presence in State crown & sash:

- Sash should be displayed over the right shoulder.
- Sash front or back should NOT be duplicated or altered in any way.
- Crowns can be adjusted and should be pinched in place at the best fit.
- Queens can utilize the provided sash pin or get sash magnets to use for sash closures.
- Queens should be poised, respectful, and confident when representing Miss agHERculture Pageant.
- Queens should appear neat and wear appropriate attire for the occasion.
- Wineries & Breweries are supported by our system if you are a contestant in the Ms., Mrs., Elegant Ms. division. However, the queen should not consume an alcoholic beverage in crown/sash or branded merchandise.

## Online Presence:

- Queens are encouraged to create title-holder pages on their preferred social media site. Their title holder pages should display their Name, Title. **Example: Sally Sue, Young Miss Dalhart, TX agHERculture**
- Tag national accounts
- Utilize hashtags! #agherculture #teachherbuildherpromoteher
- If you do not want the judges to view your post, you should not be posting it.

## How to say or list your title:

Young Miss Rosenberg, TX agHERculture  
Junior Miss Rusk, TX agHERculture  
Teen Miss Alto, TX agHERculture  
Miss Stephenville, TX agHERculture  
Ms. Waco, TX agHERculture  
Mrs. Alice, TX agHERculture  
Elegant Ms. Jasper, TX agHERculture

# Platforms

A platform is a passion or cause that the queen wishes to advocate for during their state queen reign. For our program, we encourage you to create a platform based on agriculture. The queens platform should be displayed on their social media and will be added under their yearbook photo online and in the national yearbook.

Don't know where to start when creating your platform. Answer these questions:

1. What is your favorite part of agriculture?
2. Does this favorite have a pitfall?
3. How can you help the public fix this pitfall?

After you decide on your platform topic create a fun "catchline".

Example:

Safety in agriculture is a growing concern as there are many moving parts in machinery, electrical concerns, and more.  
"Agricultures #1 Concern: Safety"

There will be Platform workshops set up throughout the year if you need assistance creating your platform.

# City Queen Goals

What are things you want to accomplish in your state reign? Each queen has a minimum of 365 days, which will go rather fast, to accomplish goals, and dreams and to educate those on their platforms. These goals should be "SMART": Specific, Measurable, Achievable, Relevant, and Time-bound. In each queen registration kit, a calendar with goal sheets has been gifted. Utilize this to create state queen goals.

Examples of some goals to set:

- Compete at the State Pageant.
- Make two new friends within the pageant system.
- Create a platform and speak at one event about it.
- Win one area of competition at the state pageant.
- Visit another state.
- Attend one 4-H/FFA event.
- Read 10 books to the local elementary school.
- Organize and excute a clothing donation drive.
- Invite other women and girls to join Miss agHERculture.



# State Pageant

State Pageant Dates: March or April, 2026

State Pageant Venue: TBD

State Pageant Due Dates:

- : Last Day to Register for City Title: January 1, 2026
- : State Entry Fees Due: February 1, 2026
- : Emcee Cards Due: TBD
- : Resume Due: TBD
- : People's Choice closes: TBD

Registration: At registration, you will check in with the national staff and will receive a welcome bag. This bag will include white competition t-shirt, party tickets, and a yearbook. Attire of choice and please wear state queen sash.

\*\* Please do not forget to bring your city queen sash to the competition as you will be wearing it during the competition. After the division has completed Interview, Service & Advocacy, Advocate, Formal Wear, & Fun Fashion, the contestants will put on their city sash and parade in front of the judges for one final look. When the contestant lines up for these areas of competition, they should bring their sash to the state staff back stage.

# *Tentative Schedule*

## *Friday:*

- 7 AM - Registration Begins
- 7 AM - 6 PM: Knowledge Exam when available
- 7 AM - 3 PM: Interview
- 3 PM - 6 PM: Advocacy & Service Interview
- 7 PM - 9 PM: VIP Party & Dinner
  - Award Ceremony

## *Saturday:*

- 8 AM - 12 PM: Advocate
- 12 PM - 1 PM: Break
- 1 PM - 3 PM: State Fun Fashion
- 3 PM - 5 PM: Formal Wear
- 5:30 PM - 6 PM: Awards
- 6 PM - 7 PM: Finals
- 7:30 PM: Crowning

## *Sunday:*

- 10 AM - 2 PM: State Queen Brunch & More

\*This is based on 70 contestants.

A final itinerary will be released 30 days prior to the state pageant.

## *Texas & Texan Titles*

### **State titles:**

Young Miss Texas agHERculture  
Junior Miss Texas agHERculture  
Teen Miss Texas agHERculture  
Miss Texas agHERculture  
Ms. Texas agHERculture  
Mrs. Texas agHERculture  
Elegant Ms. Texas agHERculture

All contestants competing at the State Pageant will compete for their division's state title. State Entry fees are \$200. Areas of competition are: Interview, Advocate, Formal Wear, Service & Advocacy, & Showmanship. The contestants with the highest scores will continue to finals to answer the on-stage question. This question will split any ties within the division.



## *Texas & Texan Titles*

### **Texan Titles:**

Texan agHERculture Princess

Texan agHERculture

Texan agHERculture Elite

Contestants who wish to compete for the Texan title must be registered to compete for the State title. Texan Entry fees are an additional \$100. Areas of competition are Interview, Advocate, Formal Wear, Service & Advocacy, Showmanship, On-Stage Question, Fun Fashion, Knowledge, Photogenic, & Resume. Those in the Young Miss & Junior Miss divisions will compete for the Princess title. Contestants in the Teen Miss and Miss will compete for the Queen title. Contestants in the Ms., Mrs., Elegant Ms. will compete for Elite title.

Double crowning is allowed between State and Texan titles.

**YOU DO NOT HAVE TO COMPETE FOR THE TEXAN TITLE.**

# Scholarships

One of the main goals of Miss agHERculture is to award scholarships to our queens! Through increased entry fees and registrations, scholarship amounts will increase. It is the national staff's goal to reduce pageant costs to ensure scholarships stay strong.

**State Entry Fees** - A portion of these fees will go directly to their division's scholarship. This means that when the division has more participation, they will see a higher scholarship.

**Texan Entry Fees** - a portion of these fees will be divided evenly across the 7 state age divisions, 3 Texan titles and Scholarship Ambassador(s) if there are any.

**Texas Scholarship Ambassador** - the \$2500 will be divided evenly across the 7-state age divisions and 3 Texan titles.  
Example: 4 Scholarship Ambassadors (\$10,000) = minimum \$1000 per State and Texan title.

This is all to show how participation and our contestants getting sponsors affect the scholarships.

## Other Scholarships

**Runner-up Scholarship:**

- In the instance that there are more than 15 contestants in the age division, then a 1st and 2nd Runner-up Scholarship will be given.
- In the instance that there are more than 30 contestants in the age division, then 1st, 2nd, 3rd, & 4th Runner-up will receive a scholarship.

**\*\* Scholarships are under the discretion of the State Staff**, and specified amounts will be posted no later than February 1st, 2026.

# Awards

The following awards will be presented during the VIP Dinner

- Texas Miss agHERculture Scholarship Ambassador(s)
- Social Media Challenge Weekly Winners

The following awards will be presented during the award ceremony prior to the Finals (Saturday).

- Miss Congeniality: A trophy will be awarded to the contestant, the contestant vote showed congeniality throughout their reign and during the pageant.
- Spirit of Miss agHER: A trophy will be awarded to the contestant who showed showmanship towards all contestants, family, and the directors throughout their reign. The winner of this award will receive paid registration and entry fees to the 2027 state pageant. Chosen by state Staff.
- Texas Miss agHERculture Scholarship Ambassador(s)
- Texas People's Choice - Princess (Young Miss & Junior Miss)
- Texas People's Choice - Queen (Teen Miss & Miss)
- Texas People's Choice - Elite (Ms., Mrs., Elegant Ms.)



# Crowning

The following awards will be presented during the crowning ceremony (Saturday).

- Area of Competition Awards: In each Division the contestant with the highest score will step forward to the front of the stage and receive an award. The following areas of competition will be recognized:
  - Interview
  - Advocate
  - Formal Wear
  - Service & Advocacy
  - On-Stage Question
  - Fun Fashion
  - Knowledge
  - Photogenic
  - Resume
- The contestants that made it to the finals (top 3, 5 or 10) will receive medalions.
- Runner-up awards will be announced during divisional crowning.
- Divisional and Texan winners will be presented with sash, crown and bouquet of flowers and will take their first walk in their new crown & sash.

# *Prize Package*

The following prize package will be for these crowned titles:

Young Texas Miss agHERculture  
Junior Texas Miss agHERculture  
Teen Texas Miss agHERculture  
Miss Texas agHERculture  
Ms. Texas agHERculture  
Mrs. Texas agHERculture  
Elegant Texas Ms. agHERculture  
Texan agHERculture Princess  
Texan agHERculture Queen  
Texan agHERculture Elite

Rhinestone State Sash  
State Crown  
Fresh Floral Bouquet  
Scholarship - total amount announced February 1, 2026  
Invitation to the 2027 National Pageant  
Personalized Embroidered Knit Sweater  
Sash Bag  
Embroidered Garment Bag  
Press Coverage  
Autograph Cards & Business Cards  
Full Page in 2027 State Yearbook  
Misc. Prize Package

# *Prize Package*

The following prize package will be for these crowned titles:

Texas agHERculture Scholarship Ambassador(s)

Rhinestone State Sash  
State Crown  
Invitation to the 2027 National Pageant  
Scholarship - total amount announced February 1, 2026  
2027 Texas & Texan Entry Fees Paid - State Pageant  
Fresh Floral Bouquet  
Personalized Embroidered Knit Sweater  
Sash Bag  
Embroidered Garment Bag  
Press Coverage  
Autograph Cards & Business Cards  
Full Page in 2027 State Yearbook  
Misc. Prize Package

The following prize package will be for these crowned titles:

Texas People's Choice - Princess  
Texas People's Choice - Queen  
Texas People's Choice - Elite

2026 City Queen Registration Fees Paid  
2027 City Sash  
City Crown  
2027 Texas & Texan Entry Fees Paid - State Pageant  
Press Coverage  
Full Page in 2027 Texas Yearbook  
Misc. Prize Package



# Entry Fees

Entry fees are used to pay for all expenses to hold a state pageant. This includes venue, crowns, sashes, prizes, scholarships, and more! The more entry fees paid, the higher the scholarships will be. See Scholarships on page 11 to learn how your age division will earn their scholarship.

Base Entry Fee:

**Texas Entry Fees: \$200**

Add-On Entry Fees:

**+\$100 = Texan Entry Fee\***

\*Contestants must submit Texas Divisional Entry fees to be eligible to submit Texan Entry fees. See the breakdown of Texas Divisional & Texan titles on page 13.

**+\$500 = Texan Entry Fee + One page spread in Yearbook (11.5 x 8")** - The contestant will submit the design or may be assisted by the State Staff

- This is a great way to thank your sponsors and show images from your time during your state crown.

**+\$2500 = Texan Entry Fee + Texas Miss agHERculture Scholarship Ambassador title, image on cover of yearbook, and crowning at Award Cermenoy.** Those who secure this title will also be invited to compete at the 2027 National Pageant & 2027 State Pageant and will have their State Entry Fees covered.

\*MORE than one contestant can claim this opportunity.

# Yearbook

The Texas yearbook is a hardcover printed book given to each contestant that memorializes their year as a City and Texas title holder. The yearbook will contain class photos, class awards, photos of city and state queens during their reign, and more.

With the \$200 Texas Divisional Entry Fee the contestant will receive their copy of the yearbook at check-in and receive their class photo in the year book. To receive full page spread in the Yearbook the contestant must submit additional entry fees. See more information on page 16.

Class Photo example:



# Scoring

## **Texas Divisional Title:**

- 25% - Interview
- 25% - Advocate
- 20% - Formal Wear
- 20% - Service & Advocacy
- 10% - Showmanship

On-Stage question does not count towards the Texas divisional title total score. It is **ONLY** to be used to break placing ties.

## **Texan Title:**

- 10% - Interview
- 10% - Advocate
- 10% - Formal Wear
- 10% - Service & Advocacy
- 10% - Showmanship
- 10% - On-Stage Question
- 10% - Fun Fashion
- 10% - Knowledge
- 10% - Photogenic
- 10% - Resume

Judge scoring will be made through the online program Bombyhead. All areas of competition will be scored out of 20 points, and judges can score using 0.5 points. A scoring handbook that the judges will utilize is available online.

\*Reminder You **MUST** compete in the Texas Divisional.

**Competing for Texan is OPTIONAL.**

# Interview

The goal of this area of competition is to have a one-on-one conversation about yourself, your goals, your platform, and more with each judge. This interview will be round-robin style, where four contestants will be in a room with the four judges. Each contestant will get 3 minutes in front of each judge to have their interview. Each judge's table will be spaced out, so your conversation shouldn't distract other contestants. Example interview questions are available on the website. Each contestant is more than welcome to bring a resume with them to hand to the judges.

Time: 1.5 minutes with each judge = 6 minutes total in interview room.

Attire: Pageant interview Dress, Blazer, Jumpsuit, etc.



# Advocate

This area of competition is for the contestants to become a spokesmodel for their personal platforms. Personal platforms should be the center of the queens reign, something they inform, encourage and promote to the general public. This can be preformed in a speech or demonstration. Each contestant will have access to a projector, small table, and easel if necessary. The microphone can be on the stand or be held by contestant. When the contestant submits national entry fees and forms, they will need to notify national staff of these needs in the "Advocate" section.

Time: 3 minutes. For every 20 seconds over, 1 point will be deducted from each judge. A large LED countdown clock will be displayed on the judges table for the contestant to look at.

Attire: Contestant Choice

# Formal Wear

This area of competition is for the contestants to express their natural beauty and exert confidence while in gown of their choice. Each contestant will prepare a 60-75 second monologue in third person about themselves for the emcee(s) to read while the contestant is modeling on stage. An example of "Formal Wear Emcee Cards are available on the website". Modeling pattern will be posted on the website.

Time: 60 - 75 seconds. For every 20 seconds over, 1 point will be deducted from each judge. A large LED countdown clock will be displayed on the judges table for the contestant to look at.

Attire: Age appropriate full length gown.





# Advocacy & Service

This area of competition is for the contestants to display their adventures and community service acts during their city reign. Each contestant will create a Community Services & Advocacy Resume which the judges will review and ask questions to the contestant during an interview. An example resume is posted on the website. This interview is panel interview.

Time: 3 minutes. Contestants will hear a knock on the door when they have 30 seconds remaining.

Attire: White Competition T-shirt & black bottoms of choice.



# *Showmanship*

Each contestant should be poised, polite, confident, respectful, and gracious on and off the stage. You never know where the judges may be throughout the pageant weekend. This score, should be an easy points for each contestant!

All contestants will be judged throughout pageant weekend. The judges may also look at social media accounts of each contestant.

# On-Stage Question

The only contestants eligible to compete in on-stage question are those who have secured a top spot in the State age divisions. At this point of the competition, all areas of competition have been scored Texas Divisional and Texan. Each age division will have the highest scoring 3, 5, or 10 contestants (depending on division size) continue to receive a question in front of the crowd. This will be an age-appropriate, non-politically based question. There will be three questions, Young Miss & Junior Miss will receive the same question. Teen Miss & Miss will receive the same question and Ms., Mrs., and Elegant Ms. will receive the same question. Contestants who made it into finals will be held in a room without the ability to listen to the question. Once the contestant has answered the question they will not be allowed back in the holding room.

Time: 60 seconds to answer the question. For every 20 seconds over, 1 point will be deducted from each judge. A large LED countdown clock will be displayed on the judges table for the contestant to look at.

Attire: Formal Wear - contestants will wear the same dress from Formal Wear competition.

# *Fun Fashion*

This area of competition contestants will express their creativity and love for all sectors of agriculture through their attire. A written description of the contestants attire will be read when the contestant is modeling. This emcee card can and should include agriculture facts about their fun fashion.

Time: 60 - 75 seconds of modeling. For every 20 seconds over, 1 point will be deducted from each judge.

Attire: Creative costume either bought or made to represent agriculture.

# Knowledge

This area of competition is a fun way for the contestants to show their agriculture knowledge! A 50-question test covering all sectors of agriculture. 25 questions will cover Texas state-specific questions about agriculture. The other 25 questions will be general agriculture knowledge. Texas specific questions have been pulled from Agriculture Fact sheets found on [agclassroom.org](http://agclassroom.org) and will be linked on the website. A small practice test can also be found on the website.

Time: 60 minutes, extra time allowed if necessary.

Attire: White competition t-shirt, black athletic bottoms, tennis shoes.



# Photogenic

This competition allows contestants to showcase their personality and passion through imagery. The submitted photo should reflect the style and quality of a Miss agHERculture queen on the agHER Magazine cover. Minor touch-ups are permitted, but the contestant's natural appearance should remain recognizable. Contestants must submit their photogenic photo in .png or .jpg format via online submission by March 1, 2026.

Time: Online Submission by March 1, 2026 by 11:59 PM CT.

Attire: Cocktail Dress. **NO crown/sash**





# *State Packing List*

- Formal Gown
- Interview Attire
- Advocate Attire
- Fun Fashion Attire
- Black Bottoms
- Black Athletic Bottoms
- Cocktail Dress for VIP Party
- Pageant heels
- Earrings, Necklace or Bracelet for each area of competition.
- Printed Resume
- Make-up
- Water bottle
- City Crown & Sash
- Snacks
- Phone Charger
- Signature Cards & Pen

# State Prep

- Acquire Formal Gown
- Acquire Interview Attire
- Acquire Advocate Attire
- Acquire Fun Fashion Attire
- Acquire Black Bottoms
- Acquire Black Athletic Bottoms
- Acquire pageant heels.
- Practice walking in pageant heels.
- Write and practice advocate speech or demonstration.
- Practice interview questions.
- Write personal and Service & Advocacy Resumes (2)

Last Edited: February 28th, 2025



*Miss*

**AGHERCULTURE**

[agherculture.com/texas](http://agherculture.com/texas) | +1 307-222-8258